

**Science Teachers' Association of
Queensland**

**62nd Queensland
Science Contest**



Sponsorship Proposal

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About the Science Teachers' Association of Queensland and the Queensland Science Contest

Science Teachers' Association of Queensland

The Science Teachers' Association of Queensland is the state forum for the advancement of science education and the professional learning of our members. We engage with members throughout their career journey from students to experienced senior teachers. Our 500+ members include individuals, schools and other institutions, with schools and institutions further disseminating our activities amongst teachers, hence broadening our reach.

We provide teachers' prime source of science and science education professional learning opportunities and an extensive network across the state of Queensland. We are a leading voice across the science education community.

Our purpose

- Advance the practice of science education
- Educate our members and the community
- Facilitate the development of science knowledge and science teaching competency
- Partner with Government, Industry and the Community
- Maintain high professionals standards
- Lead in advocacy for the profession
- Celebrate science teaching excellence

Our key messages

- Science Teachers work to build scientifically literate citizens for Australia's future
- Science Teachers are critical players for developing scientists, engineers, health professionals, educators, communicators and leaders for Australia's future
- Science Teachers have high standards and levels of integrity

About the Queensland Science Contest

The first Queensland Science Contest was organised by the Science Teachers Association of Queensland (STAQ) in 1954. It has become an annual event and is part of a strategy to support excellence in science education.

The 61st Queensland Science Contest, was hosted at the University of Queensland, our 2014 major sponsor. Dr Rob – program host for Network Ten's science television show **SCOPE** – compered at the 2014 Awards Ceremony.

Objective

Our objective with this event is to deliver a contest that promotes science, celebrates excellence in Queensland school science and advocates the importance of science education.

The contest provides a platform for students and teachers to showcase work and to see and learn from the work produced by



Dr Rob Bell - host of Network Ten's SCOPE – hosting the Awards Ceremony

students in other schools. Through encouraging participation in the contest teachers are able to provide students with an opportunity to be rewarded for their science studies.

It is the ultimate event for corporate and educational representatives to meet with students who excel in science and encourage them into future studies and careers in science-related fields.

Target Audience

Our target audience is students from Prep - Year 12. Our secondary audiences are parents and teachers of science who are interested in finding a platform to showcase student work and encourage students to undertake and produce high quality scientific studies.

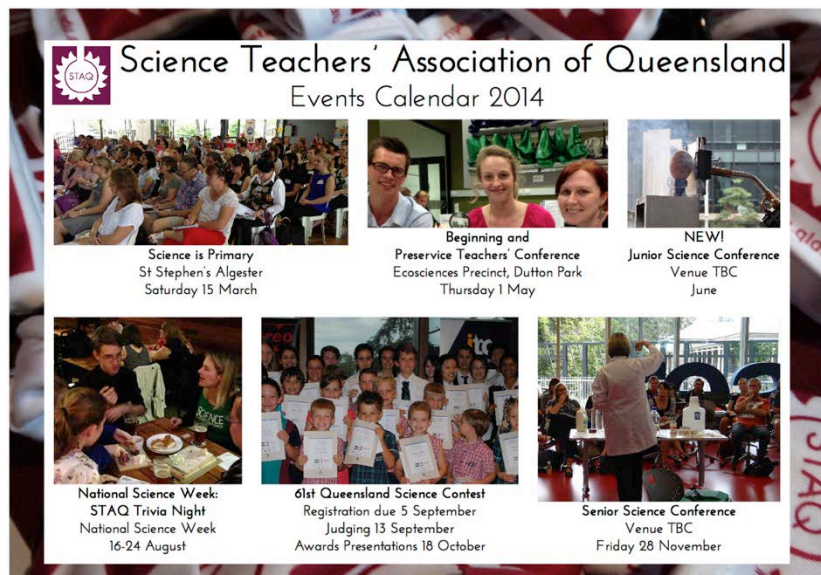
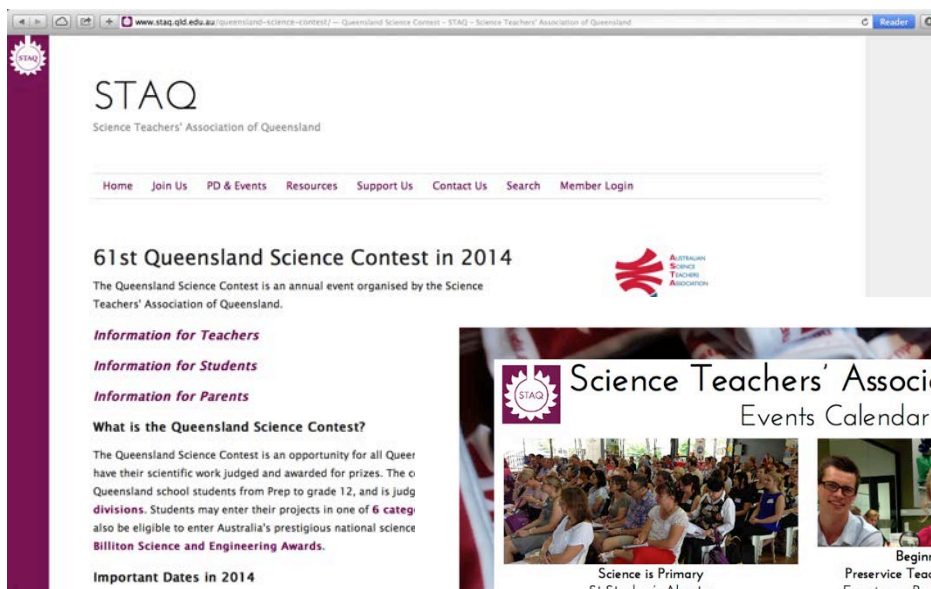
Contest Timeline

- Registrations close Friday, 9th October 2015.
- Judging will be held on Saturday 17 October, 2015.
- The **Awards Ceremony** will be held on **Saturday, 31 October, 2015.**

Communication Strategy

A range of communication channels will be used to market this year's contest. They include:

- Online collateral
- Social media
- eNewsletters (STAQ members and industry stakeholders)
- Direct marketing to all schools in Queensland
- Print (posters to schools, flyers at STAQ events, Qld Association of Mathematics Teachers' events & Royal Australian Chemical Institute events)
- Workshops at STAQ conferences and the Qld Association of Gifted & Talented Children's Conference for parents and teachers



Queensland Science Contest Sponsorship Opportunities

There are 3 types of sponsorship available for the Queensland Science Contest (QSC): Contest sponsorship, Category sponsorship and Bursary sponsorship

Contest sponsorship

Contest Sponsorship Level 1: \$2000

Benefits:

- Opportunity to address attendees at the QSC Awards Ceremony for up to 10 minutes.
- Recognition as a QSC Partner (logo) on all future 2015 QSC material including the QSC handbook, the QSC web page and student certificates.
- Full page advertisement in QSC Awards Ceremony book: logo & organisation's contact details, including web address and a 75 word description of key aspects of your organisation.
- Sponsor's banner displayed at Judging Day venue & Awards Ceremony Day
- Distribution of flyers/brochures at judging day venues & Exhibition and Presentation Day.
- One full page advertisement in STAQ journal (*Queensland Science Teacher*) promoting an educational aspect of your organisation.
- Acknowledged in 2015 editions of STAQ's monthly eNewsletter (includes direct link through to your website).
- One insert in a QSC mail out in 2016 to schools that have entered QSC in 2015.
- Logo and acknowledgement of sponsorship on Projector screen at the Awards Ceremony (attended by 150+ students, teachers and parents).
- Logo with direct link to your website, posted on the STAQ website for 1 month of your choice before June 2016.



Contest Sponsorship Level 2: \$1000

Benefits:

- Sponsor name on all student certificates, including participation certificates
- Advertisement in QSC Awards Ceremony book: logo & organisation's contact details, including web address and a 50 word description of key aspects of your organisation.
- One 1/2 page advertisement in STAQ journal (*Queensland Science Teacher*) promoting an educational aspect of your organisation.
- Two advertisements in our monthly eNewsletter (includes direct link to your website) before June 2016.
- One insert in a QSC mail out in 2016 to schools that have entered QSC in 2015.
- Logo and acknowledgement of sponsorship on Projector screen at the Awards Ceremony (attended by 150+ students, teachers and parents).
- Logo with direct link to your website, posted on the STAQ website for 1 month of your choice before June 2016.
- Sponsor name listed on back of QSC Awards Ceremony book

Category sponsorship

There will be up to 120 category award recipients presented with prizes for first, second and third in each of the age divisions across the categories. There are 7 category sponsorship packages available:

Category Sponsorship: \$500

- Scientific Investigations Senior Divisions (Years 8-12)
- Scientific Investigations Junior Divisions (Years Prep-7)
- Engineering and Technology Projects
- Classified Collections
- Communicating Science
- Environmental Action Projects

Category Sponsorship: \$350

- Mathematical Investigations

Benefits:

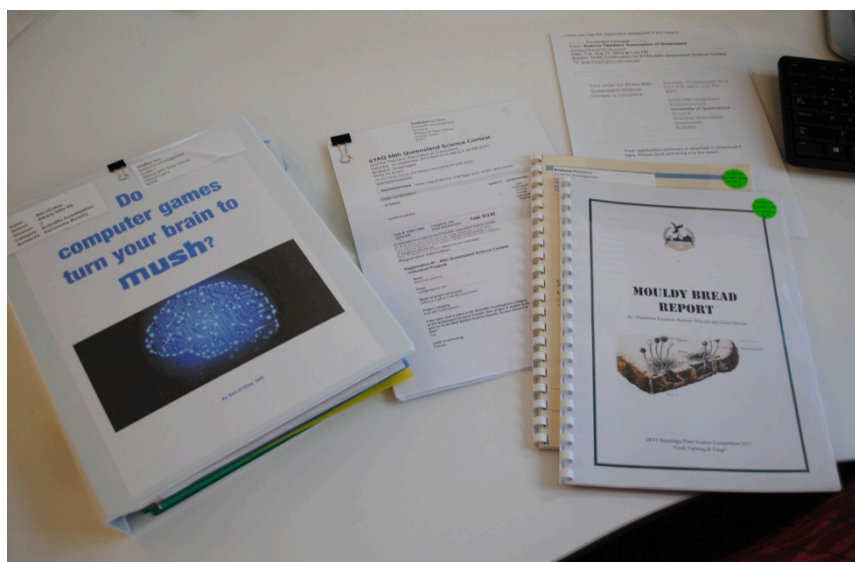
- Sponsor name on student certificates for the sponsored category
- Sponsor name announced when the first prize in each division is announced for the sponsored category during the presentation ceremony
- Sponsor name listed on back of Queensland Science Contest (QSC) Awards Ceremony book
- 1/2 page advertisement in QSC Awards Ceremony book: logo & organisation's contact details, including web address and a 25 word description of key aspects of your organisation.
- Logo and web address, with direct link to your website, posted on the STAQ website for 1 month of your choice before June 2016.
- Logo and acknowledgement of sponsorship on projector screen during presentation of the sponsored category at the Awards Ceremony (attended by 150+ students, teachers and parents).

Satchel sponsorship

Every student and teacher at the Awards Ceremony can be presented with a take home satchel with your organisation's logo on it.

Satchel Sponsorship: \$100

Your organisation may provide satchels for the Awards Ceremony, which we will pack with QSC materials.



Bursary sponsorship

Organisations and individuals may provide bursary awards for entries that address a specific area of science or a range of topics as nominated by the individual or organisation donating the award. Individuals and smaller organisations that have an interest in a very specific area of science, mathematics or technology generally donate these prizes. Bursary donors will be required to attend the Judging Day to determine the bursary recipient. Bursary donors are also invited to the Awards Ceremony, however, if you are unable to attend, STAQ will be happy to present your bursary on your behalf.

**Bursary sponsorship: Amount to be negotiated with the sponsoring organisation
+ \$15 Administration fee (certificates, liaising with bursary applicants etc)**

Benefits:

- Sponsor name on student certificate for the sponsored bursary
- Sponsor name announced when the student accepts his/her award for the sponsored bursary during the presentation ceremony
- Sponsor name listed on back of Queensland Science Contest (QSC) Awards Ceremony book
- Sponsor name listed on back of subsequent year's QSC Handbook

Feedback from previous Queensland Science Contests

"The University of Queensland has been a sponsor of the Queensland Science Contest for over ten years as a way to recognise and enthuse the young scientists of the future."

Faculty of Science, The University of Queensland

"Micreo was pleased to be a sponsor of an award category last year and to see the passionate approach to the event from our future Engineers and Scientists!"

Mark Pezaro, Micreo

"We thought the effort [of] both teachers and students was wonderful. Our daughter Andrea developed a real interest in lab work and really loved the experience."

Joanne Shabrokh, parent of student at Sheldon College

"Celebrating student success and fostering a culture of scientific thought has been a key component of Science at our school."

Megan Hayes, teacher at Mudgeeraba Creek State School



Previous Sponsors 61st Queensland Science Contest

Contest sponsor Level 1



Contest sponsor Level 2



positive energy

Bursary sponsors



Society for Growing
Australian Plants
Queensland Region, Inc.

