

**Science Teachers' Association of  
Queensland**

**9<sup>th</sup> Senior Science  
Conference**



**Sponsorship Proposal**

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## About the Science Teachers' Association of Queensland and the Senior Science Conference

### Science Teachers' Association of Queensland

The Science Teachers' Association of Queensland is the state forum for the advancement of science education and the professional learning of our members. We engage with members throughout their career journey from students to experienced senior teachers. Our 500+ members include individuals, schools and other institutions, with schools and institutions further disseminating our activities amongst teachers, hence broadening our reach.

We provide teachers' prime source of science and science education professional learning opportunities and an extensive network across the state of Queensland. We are a leading voice across the science education community.

### Our purpose

- Advance the practice of science education
- Educate our members and the community
- Facilitate the development of science knowledge and science teaching competency
- Partner with Government, Industry and the Community
- Maintain high professionals standards
- Lead in advocacy for the profession
- Celebrate science teaching excellence

### Our key messages

- Science Teachers work to build scientifically literate citizens for Australia's future
- Science Teachers are critical players for developing scientists, engineers, health professionals, educators, communicators and leaders for Australia's future
- Science Teachers have high standards and levels of integrity

### About the Senior Science Conference

The first Senior Science Conference was organised by the Science Teachers Association of Queensland (STAQ) in 2007. It has become an annual event and is part of a strategy to support teachers of science in the senior years of schooling (Years 11 & 12) and excellence in science education.

The 8<sup>th</sup> Senior Science Conference was hosted at Queensland University of Technology, our 2014 major sponsor. A/Prof Bryan Fry – venom specialist and prominent scientist – gave the opening keynote address.

### Objective

Our objective with this conference is to keep teachers up-to-date with cutting-edge science, provide an opportunity for teachers of senior science to network with each other and share examples of best practice, and to have scientists talk about their careers so that teachers can promote science careers to their



A/Prof Bryan Fry gave the opening keynote address in 2014 at QUT, Gardens Point.

students.

The conference provides a platform for industry representatives to meet with teachers of senior science to share ideas and expertise on useful tools, resources and programs for teachers and their students.

It is the ultimate event for corporate and educational representatives to meet with teachers of senior science.

### Target Audience

Our target audience is teachers of science in Years 11 & 12. Our secondary audiences are science education professionals from tertiary & research institutions, government departments and other education-related institutions.

### Conference Timeline

- Conference program published 9 October, 2015.
- Registrations close Monday, 23<sup>rd</sup> November, 2015.
- The **Conference** will be held on **Friday, 27 November, 2015**.


### Communication Strategy


A range of communication channels will be used to market this year's conference. They include:


- Online collateral
- Social media
- eNewsletters (to STAQ members, past attendees and industry stakeholders)
- Print (STAQ journals)
- Advertising through QCAA, QAMT, QUT, ISQ, EQ, BCE, UQ, GU, QAAFI

The screenshot shows a web browser window with the URL [www.staq.qld.edu.au/senior-science/](http://www.staq.qld.edu.au/senior-science/). The page content includes:

- SENIOR SCIENCE CONFERENCE**
  - 8:00am-4:00pm
  - Friday 27 November 2015
  - QUT Gardens Point
  - Registrations from 8am
- Expressions of Interest** are open for presenters at the Senior Science Conference.
- Early Bird** registrations are open. [Click here](#) to read more.
- Join us for 12 great workshops, interesting keynote speakers, teachers sharing practice sessions, networking with other science teachers and perusing trade items. This conference is in its 9th year and is regularly attended by more than 200 people.
- The Keynote presenter at this year's conference is:  
**Dr Glen Fox** – has research activities covering food security in several African countries on maize and sorghum
- The **program** for the day is available by [clicking here](#).
- If you are interested in presenting, please complete the **Expression of Interest**.
- For information on getting to QUT Gardens Point and parking options, [click here](#).
- For more information please **contact us**.

**Conference Sponsor**  
  
Queensland University of Technology

  
Wine E&I & Chemistry Professional Development & Training in Brisbane

  
STAQ is a member of the Australian Science Teachers' Association

**STAQ Events**

- Webinar Course: Beyond Science Content  
Aug 25 – Oct 27, 2015
- Queensland Science Contest  
Aug 28 – Oct 09, 2015
- Annual General Meeting 2015  
Oct 20, 2015
- Single Webinar: Beyond Science Content – Watching Science Evolve  
Oct 27, 2015
- Senior Science Conference 2015  
Nov 27, 2015

**STAQ Communications**

## Senior Science Conference Sponsorship Opportunities

### Conference partner

#### Queensland University of Technology

##### Benefits:

- Opportunity to address attendees at for up to 5 minutes.
- Recognition as the Partner (logo) on all future 2015 SSC printed material including the program and teacher certificates.
- Sponsor's banner displayed on main stage in the plenary theatre for duration of conference
- One exhibition table in the trade display area
- One full page advertisement (black & white) in STAQ journal (*Queensland Science Teacher*) promoting an educational aspect of your organisation.
- Sponsor's logo with direct link to website on the SSC web page
- Two complimentary conference registrations
- Opportunity to place the equivalent of two A4 flyers in the conference satchels



### Gold Conference Sponsor: \$1500

##### Benefits:

- Sponsor's logo to appear on all future 2015 SSC printed material including the program and teacher certificates.
- Sponsor's banner displayed on main stage in the plenary theatre for duration of conference
- One exhibition table in the trade display area
- One 1/2 page advertisement (black & white) in STAQ journal (*Queensland Science Teacher*) promoting an educational aspect of your organisation.
- Sponsor's logo with direct link to website on the SSC web page
- One complimentary conference registration
- Opportunity to place the equivalent of two A4 flyers in the conference satchels

### Silver Conference Sponsor: \$800

##### Benefits:

- Sponsor's logo to appear in the 2015 SSC program and noted as silver conference sponsor
- One exhibition table in the trade display area
- One 1/4 page advertisement (black & white) in STAQ journal (*Queensland Science Teacher*) promoting an educational aspect of your organisation.
- Sponsor's logo with direct link to website on the SSC web page
- One complimentary conference registration
- Opportunity to place the equivalent of one A4 flyer in the conference satchels



## Program sponsorships

### Lunch Sponsor: \$500

- Corporate signage (provided by sponsor) prominently displayed in the catering area at the lunch
- Sponsor's logo to appear in the 2015 SSC program and sponsor's name on the lunch
- One exhibition table in the trade display area
- Opportunity to place the equivalent of one A4 flyer in the conference satchels



## Stationery sponsorships

### Name Badge Sponsorship: \$350

Benefits:

- Sponsor's logo to be printed in a prominent position on all delegates' name badges
- Sponsor's logo with direct link to website on the SSC web page
- Opportunity to place the equivalent of one A4 flyer in the conference satchels

### Satchel Sponsorship

Sponsor to supply 200 branded satchels.

### Pen Sponsorship

Sponsor to supply 200 branded pens.

### Notepad Sponsorship

Sponsor to supply 200 branded notepads.



## Trade Exhibition Opportunities

The STAQ Senior Science Conference Trade Exhibition will provide an outstanding opportunity for suppliers of educational material, related services and products to meet with a wide range of potential buyers, including Science HODs. The exhibition will be integrated with the catering provided throughout the conference.

The membership of the Science Teachers' Association of Queensland is an influential body including science educators at all levels.

### Single Trade Display \$250

### Double Trade Display \$400

### Extra Staff \$40

A Standard Trade Display includes:

- \* a 1.5m trestle table, two chairs in the Trade Exhibition area;
- \* acknowledgment in the slideshow of conference sponsors that will be on continuous loop throughout the day; and
- \* provision of conference hospitality, including morning tea and lunch for one trade delegate (additional delegates \$40).

### Satchel insert \$150

If you cannot attend the conference, inserts are a way to get the message about your products to all conference delegates and their colleagues. Postage or delivery of inserts to the venue remains the responsibility of the company.

## Feedback from previous Senior Science Conferences

“Overall I had a great day and walked away with plenty of new concepts to take into the classroom. Thank you.”

“I found the sessions, and the two keynote speakers, really engaging, interesting and informative. I left every session with at least a couple of things that I want to try, or believe I will find useful going forward.”

“The conference offered a variety of topics which could directly taken to the classroom. It also provided opportunities for networking and for having some insight into the resources sector. Overall it was an excellent opportunity to get informed about Senior science teaching.”

“Trade displays - very good too, Good opportunities to network.”

“I really enjoyed networking and socialising with other teachers from other schools.”

